



MEDIA ADVISORY

FOR IMMEDIATE RELEASE: April 15, 2019

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San Ysidro Middle School Seventh Graders Learn How a Business Works with a “Hands-On” Internship Day at Outlets at the Border

WHAT: About 120 seventh grade students from San Ysidro Middle School will take part in a hands-on Internship Day at Outlets at the Border. They will interact and get a first-hand look and feel of the businesses that operate at Outlets at the Border such as Cinnabon, Ghirardelli Chocolate, etc. Internship Day provides students with the opportunity to work together with professionals in management, marketing, customer service, security, maintenance and employees at several of the center's retail stores to learn directly from these experts and their areas of expertise with a “hands-on” experience.

Following the visits, students will provide small-group presentations to one another to showcase what they've learned.

WHEN: Thursday, April 18, 2019
9:30 a.m.-1:15 p.m.

WHERE: San Diego Outlets at the Border
4463 Camino de la Plaza, San Ysidro

WHY: Internship Day is in line with San Ysidro School District's goal of providing early college and career planning opportunities. The event is made possible through a partnership between the District, the San Ysidro Chamber of Commerce Education Committee and Outlets at the Border.

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